

# Peer2Peer Professional Translation

Compare the best offers for you.  
Save time and money.

 [TRANSLATE NOW!](#)



## Meet Our Team



**Ilan Megrich**, CTO

Ilan graduated with Honors from the prestigious Technion with a degree in Computer Engineering. Ilan has extensive experience building customized internet platforms. He worked at Starcom Systems integrating tracking hardware to an innovative internet application.



**Gil Tamir**, CEO

Gil earned a degree in Economics and Business Administration from Haifa University. After university, Gil managed strategy and marketing development for several companies. For the last 20 years, Gil has gained experience as owner and CEO of Igmi, a company offering comprehensive translation services.



**Ivan Vanney**, IT Manager

Ivan graduated from Haifa University and continued to work at the university in systems and network administration. Additionally, Ivan worked for Uruguay's Court of Auditors as an IT Manager. With these 13 years of experience, Ivan brings a wealth of knowledge to Smartlation.



## What is Smartlation?

- Smartlation is the world's **first ever** peer to peer translation marketplace.
- Smartlation helps you translate documents **faster and at a fraction of the cost** of traditional translation services.
- Our translator network can help translate **any type of document or website** due to its wide ranging expertise in the fields of engineering, marketing, law, medicine, and many more.





# Translation Market Potential

Translation services will **grow to \$37 billion by 2018.**

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Translation market has **consistently grown 5%** powered by globalization.

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Even if you speak the 3 most common languages in the world (Mandarin, Spanish, English) you can only converse with **20% of the world's population.**

# How Does Smartlation Work?

Translate any document in 3 easy steps:

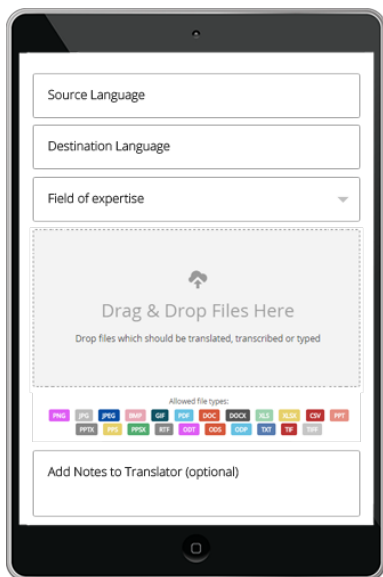
- A blue icon showing a document with a folded top-right corner and a smaller square icon with an upward-pointing arrow, representing document upload.

**1**  
Upload your document
- A blue line-art icon of a person wearing glasses, a white lab coat, and a white cap, representing a translator.

**2**  
Choose your translator
- A blue line-art icon of a computer monitor with a dollar sign inside a circle on the screen, representing payment confirmation.

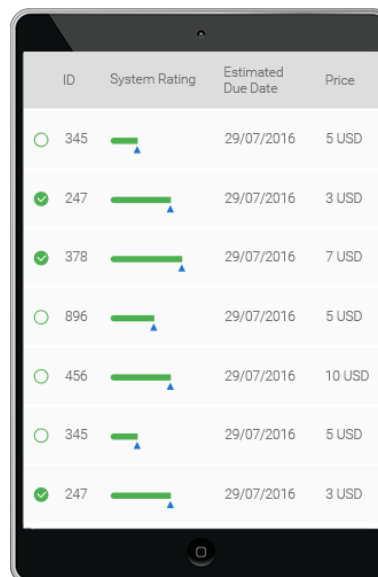
**3**  
Confirm your payment details and check out

1



Choose from 169 source and destination languages, the field of expertise needed, and upload your document.

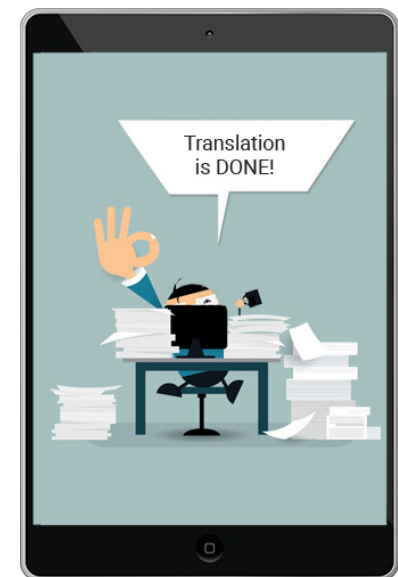
2

A screenshot of the Smartlation app interface showing a list of translators. The table has columns for ID, System Rating, Estimated Due Date, and Price. Each row includes a status icon (circle with checkmark or empty circle), a progress bar, and a small blue triangle icon.

ID	System Rating	Estimated Due Date	Price
345		29/07/2016	5 USD
247		29/07/2016	3 USD
378		29/07/2016	7 USD
896		29/07/2016	5 USD
456		29/07/2016	10 USD
345		29/07/2016	5 USD
247		29/07/2016	3 USD

Select your translator with the help of Smartlation's patented matching algorithm

3



Check out: Smartlation does not accept a penny until you have approved the translation. Average turnover is 48 hours.



# What have we accomplished in our first 6 months?

Almost  
**4,000**  
documents  
uploaded

Over  
**\$15,000**  
in revenues

Over  
**5,000**  
translators  
registered

**99%**  
customer  
satisfaction



# Competitive Landscape





# Key Competitor Bios

The logo for Gengo, with the word 'gengo' in a green, lowercase, sans-serif font.

2008

**Founded**

200-500

**# of employees**

\$24M in 3 rounds

**Total raised**

\$5.4M led by Recruit Holding

**Last round**

Intel Capital, Iris Capital, Aromico

**Lead investors**

USA and Japan

**Offices**

The logo for One Hour Translation, featuring a stylized 'O' with three dots and the text 'ONE HOUR TRANSLATION' in a bold, sans-serif font.

2008

200-500

\$10M in 1 round

\$10M led by Fotissimo Capital

Fortissimo Capital

USA, Israel and Romania

# Thank You!



Use coupon code **10pcfb2016smart**  
to get 10% off your next translation