



# Chipi

Shopping Internationally Made Easy



amazon

AliExpress

ebay

Baidu 百度

DX dealExtreme  
GREAT GADGETS, PRICE & SERVICE



## Why shop with Chipi?

### Great Selection

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You no longer have to go from site to site looking for the product you want. With Chipi, all your favorite products from all your favorite online retailers are available in one place.

### Super Easy to Use

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With some e-commerce websites it takes hours to find the product you want and then when you finally find it you're met with an unnecessarily long and complicated checkout process. With Chipi it's super easy to find the product you want and it's super easy to checkout.

### Localized to Fit Your Needs

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From language to design and even to the products themselves, every Chipi website is localized to match it's local customer base. Chipi even offers a real-time customer service chat box on it's website to assist customers with all their shopping needs.



# Chipi

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## Market Potential

E-commerce reached  
**\$1.7 trillion in 2015 globally**

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Ecommerce is expected to  
**continue to grow 20% year over year**

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**60% of eBay's 160 million**  
buyers reside outside the US





# Chipi

*Shopping Internationally Made Easy*



## Consistently Growing

More than 8,000 satisfied customers

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40x increase in sale since 2016

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Profitable since day 1







## Plans for Expansion

We believe that now is the time to expand our proven model to new and exciting markets.

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We are always interested in hearing from talented entrepreneurs who want to help us expand Chipi to their country.





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## About the Founders

### **Yossi Tohar Yahid:**

Yossi graduated from UCLA with a B.Sc degree in software engineering. After graduating he founded and then successfully exited from his first internet business. Yossi has now set his eyes on revolutionizing the e-commerce industry. His vision is to have localized Chipi websites all around the globe, thereby making Chipi a household name synonymous with online shopping.



**Yossi Tohar Yahid, Co-Founder and CEO of Chipi**



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## About the Founders

### **Gil Yaniv:**

Gil graduated from Wilmington University with a Bachelor of BA and Marketing. Gil has held senior positions in several companies in the internet field, among others as VP Operations and CEO. Gil has a deep knowledge and experience in all business aspect from strategy, delivery of strategy, leadership, P&L management, online operation management, digital marketing and acquisition, Business intelligent and business development.



**Gil Yaniv, Co-Founder and CEO of Chipi**